



Denise See

UX/UI Designer

Portfolio

LinkedIn

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(65)98397240

SUMMARY

I bring a passion for visual storytelling and a strong foundation in design principles to any project. Enthusiastic about UI, I seek to challenge design norms. With experience in client management, I am skilled at communicating with clients to understand their needs and delivering results that exceed expectations.

EDUCATION

University at Buffalo

August 2018 - August 2021 | Singapore

Bachelor of Arts (Communication)

CERTIFICATION

Google

Google UX Design Professional Certificate on Coursera

SKILLS

Design

UI Design

User Research

Usability Studies

Affinity Mapping

Wireframing

Storyboarding

Prototyping

Mockups

Design system design

Typography

Information Architecture

Tools

Figma

Adobe Creative Suite

Wordpress

Others

Brand Identity

Digital Marketing

Client Management

INTERESTS

Psychology

Muay Thai

Forensics

Spicy food

EXPERIENCE

UX/UI Designer

Mar 2024 - Present | Singapore

Lexagle

- Kick-off overhaul of platform's home screen
- Explore design solutions for product requirements & features
- Present designs to internal stakeholders (product managers, software developers, business analysts)
- Work with both product and project managers to craft client (Singtel) to-be flows
- Design mockups and new components for client to-be processes

UX/UI Intern

Nov 2023 - Feb 2024 | Singapore

Lexagle

- Participated in workshops to understand client (Singtel) as-is processes & pain points
- Maintained & improved design system by revamping necessary design components to ensure consistency and efficiency across projects
- Involved in design sprints for new product features - initiating build files from scratch
- Crafted mockups for clients (SMRT) to visualise platform enhancement
- Created wireframes and interactive prototypes to demonstrate user experience and gathered feedback
- Collaborated with cross-functional teams (product managers, developers, business analysts) to design and deliver user-centered digital products
- Summarised design specifications for release notes

Web Design Intern

Jul 2023 - Aug 2023 | Singapore

3D Brand Agency

- Crafted wireframes, storyboards, user flows, and sitemaps
- Execute all visual design stages from concept to final hand-off to engineering
- Tested and optimised website designs to ensure responsiveness across devices
- Conceptualised and improves the original website design ideas that bring simplicity and user-friendliness
- Led and managed design projects from conception to delivery
- Engaged with clients to discuss design/redesign directions, giving feedback on client requests

*Affected by company-wide lay-offs