

# Denise See

UX/UI DESIGNER

[Portfolio](#)

[LinkedIn](#)

(65) 98397240

deniseseejj@gmail.com

## EXPERIENCE

### UX/UI Intern — Lexagle

NOV 2023 - APR 2024

- Kicked-off overhaul of platform's home screen
- Collaborated with cross-functional teams such as product managers, software engineers, business analysts
- Engaged in product development, from brainstorming ideas to building and refining design build files prior to launch
- Participated in workshops to understand client (Singtel) as-is processes & pain points
- Maintained & improved design system by revamping necessary design components
- Outlined user flows based on user research and stakeholder feedback before creating wireframes, mockups, and interactive prototypes to demonstrate user experience
- Iterated on designs based on internal and external feedback to deliver optimal user experience.

### Web Design Intern — 3D Brand Agency

JUL 2023 - SEP 2023

- Crafted wireframes, storyboards, user flows, and sitemaps
- Execute all visual design stages from concept to final hand-off
- Tested and optimised website designs to ensure responsiveness across devices
- Conceptualised and improved the original website design ideas that bring simplicity and user-friendliness
- Led and managed design projects from conception to delivery
- Engaged with clients to discuss design/redesign directions, giving feedback on client requests

*\*Both design and marketing departments were laid off*

### Branding & Marketing Executive — BDSA

MAR 2021 - MAR 2022

- Led the revamp of company website, including crafting wireframes, mockups, UX copy
- Composed UX copy for Wells Singapore's website
- Prepared project proposals and business plans for clients
- Conducted client interviews for rebranding projects
- Copywriting and editing for various media (long-form blog writing, social media, decks)
- Developed creative direction for client pitches & social media posts

## SUMMARY

With a strong foundation in design principles and a passion for visual storytelling, I excel in UI design, challenging conventional norms. Experienced in client management, I adeptly communicate to understand and exceed client expectations.

## SKILLS

### UX Design

User Interface, Wireframing, Storyboarding, Paper and Digital Prototyping, Low-High Fidelity Mockups, Design System Design, Information Architecture, UX Copy

### Research

User Research, User Interviews, Usability Studies, Affinity Mapping, Competitor Analysis

### Software

Figma, Adobe Illustrator, Adobe Photoshop, Adobe XD, Wordpress, Wix, HTML, CSS

### Visual Design

Typography, Brand Design, Poster Design

## EDUCATION

### University at Buffalo

AUG 2018 - AUG 2021

Bachelor of Arts  
(Communication)

## CERTIFICATION

Google UX Design Professional  
Certificate