



DENISE SEE

UX/UI Designer

✉ deniseseej@gmail.com

☎ (65)98397240

📍 Singapore

[LinkedIn](#) | [Portfolio](#)

I bring a passion for visual storytelling and a strong foundation in design principles to any project. With experience in client management, I am skilled at communicating with clients to understand their needs and delivering results that exceed expectations.

SKILLS

Adobe Creative Suite, Figma

Wordpress, HTML, CSS

User Research, Usability Studies, Affinity Mapping

Wireframing, Storyboarding, Prototyping

Brand Identity, Digital Marketing

EDUCATION

Bachelor of Arts (Communication)

University at Buffalo

📅 August 2018 - August 2021

CERTS

Google UX Design Professional Certificate

WORK EXPERIENCE

Web Design Intern | **3D Brand Agency**

July 2023 - August 2023 | Singapore

- Crafted wireframes, storyboards, user flows, and sitemaps
- Tested and optimised website designs across devices
- Led and managed design projects from conception to delivery
- Handled front-end development and troubleshooting
- Engaged with clients to discuss design/redesign directions, giving feedback on client requests

Account Executive | **8traordinary**

August 2022 - October 2022 | Singapore

- Handled clients like JEN by Shangri-La, PaperOne and Marina One
- Collaborated with internal creative team to produce social media and campaign content
- Developed content strategy for client social media
- Carried out social media ad buying and generated monthly reports including insights and handled community management
- Launched campaign to generate traffic to client microsite

Digital & Social Media Associate | **LOKi**

April 2022 - June 2022 | Singapore

- Liaised with clients like Delonghi, Kenwood and Braun Household
- Conceptualised visual content and copy for social media posts
- Planned social media content calendar
- Tracked, analysed and reported social media metrics
- Worked closely with in-house design team to produce digital content and campaigns that increased followers and engagement

Branding & Marketing Executive | **BDSA**

March 2021 - January 2022 | Singapore

- Composed UX copy for Wells Singapore's website
- Led revamp of company website
- Drafted wireframes and user flow for company website
- Formulated client and in-house blog posts
- Liaised with clients for rebranding projects
- Conceptualised creative direction for client pitches & social media posts